



Visitor Experience Bulletin

BETTER, FASTER TRAIL GROOMING

MAKES LAKE LOUISE CROSS-COUNTRY SKI TRAIL EXPERIENCE TOP NOTCH

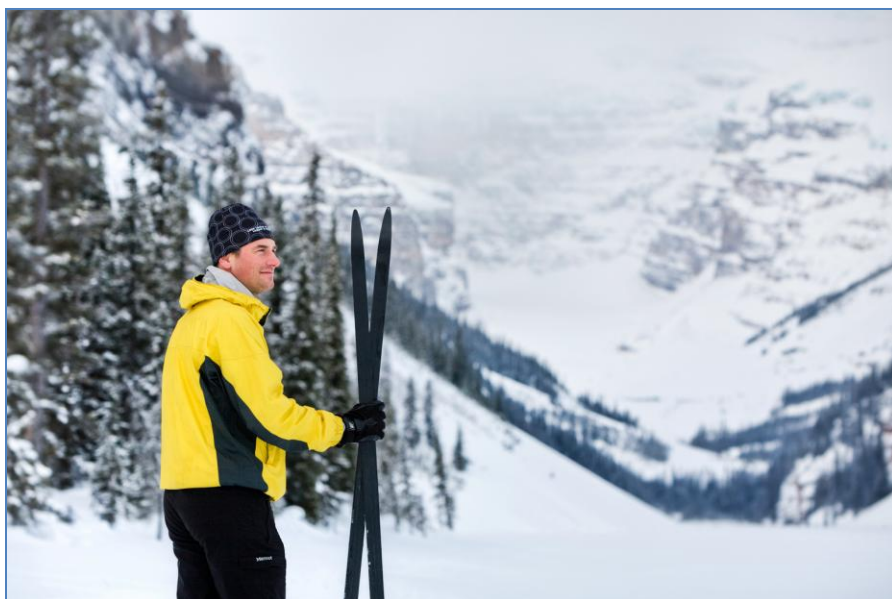


Photo by Paul Zizka

Lake Louise, Alberta,

January 11, 2012 – Through the collaborative efforts of The Fairmont Chateau Lake Louise, Banff Lake Louise Tourism, Parks Canada, and the financial support of the Improvement District #9, Lake Louise and area is quickly becoming a premiere cross-country ski destination for this popular winter sport.

Parks Canada recently acquired an Alpina Sherpa, a snowmobile which allows for better and faster trail grooming. The utility snowmobile is equipped with

advanced emissions control technology which gives the Sherpa both EURO and EPA conformity, making it a worldwide leader in clean air on the snow.

With this new equipment, there are 10 trails and over 50 km of groomed terrain available for skiers in Lake Louise. In addition to the groomed trails, there are another 11 trails and over 100 kilometers of easy, moderate, and difficult ungroomed terrain available in the surrounding areas of the Bow Valley and Icefields Parkways.

With early season snowfalls, about 60 cm of snow has settled in the Lake Louise townsite; with 90 cm at higher elevations. Aside from incredible snow and a wide variety of trails, visitors can experience incredible mountain scenery, world class skiing and accommodations, and diverse dining options.

See the Parks Canada trail conditions report for grooming updates and more information at <http://www.pc.gc.ca/pn-np/ab/banff/activ/activ21.aspx> or download the Winter Trails Guide for the Lake Louise Area.

-30-

For more information:

Lori Bayne
Promotion Officer, Parks Canada
Telephone 403-760-1350 Fax 403-762-1592

