



Volume 5, Issue 01 January 2016

AMPPE's Monthly Membership Newsletter

[Your source for up-to-date information in the Mountain Parks](#)



Dear Members,
Happy New Year! Thank you for your membership with AMPPE in 2015, it was a very successful year thanks to your support. We believe that by working together, we will continue to gain strength in managing the challenges that come with operating in our provincial and national parks. By engaging a team of members and partners and by forging strong relationships with our key stakeholders, we can continue to enhance the experience of the millions of visitors that come to our communities every year. I am eager to hear how we can support you in 2016 and look forward to working with you to increase your success in our beautiful mountain parks.
Sincerely, *Casey Peirce, Executive Director*



AMPPE Advocacy in Action – Looking Forward

Tourism is more valid than ever before to be a vehicle for economic stability and prosperity in the current economy. We don't have to look outside the mountain parks to know that we can create experiences that are world leading in their social and environmental responsibility. Areas of focus for AMPPE advocacy in 2016 will include: improved access to sights and attractions, increased support to the hospitality industry, ongoing engagement with Parks Canada, providing a leading media voice for members, open communications and networking, leadership through industry expertise and the protection of wildlife and ecological integrity.



Free national park passes to mark Canada's 150th anniversary in 2017

The federal government is making entry into the national parks and historic sites free in 2017 as a way to mark the 150th anniversary of Canada's Confederation. "As a first step to celebrating Canada150, all Parks Canada Discovery Passes purchased in 2016 will be valid for 24 months from the date of purchase, rather than 12 months," wrote Parks Canada's Natalie Fay. Starting in 2018, Parks Canada could also make admission for children under 18 free and provide any adult who has become a Canadian citizen in the previous 12 months with a year's free admission to the national parks.

[More Details](#)



Brewster Travel Canada announces acquisition of Maligne Tours Ltd.

In January, Brewster Travel Canada announced that it has acquired Maligne Tours Ltd. in Jasper National Park. The acquisition is united not only by a common passion for the Canadian Rockies, but also with the history and origin of Maligne Tours, as Frederick Brewster was one of the founding fathers of Maligne Lake-based expeditions in the early 1910's. In the present day, the Maligne Lake experience is a natural complement to Brewster's other attractions in Jasper National Park, the Glacier Adventure and Glacier Skywalk, as well as Brewster's long-standing Explore Jasper sightseeing tour.

[More Details](#)



Government of Canada releases lands for affordable housing in Banff

The release of federal lands to the Town of Banff for the creation of affordable housing was announced in December by the Honourable Catherine McKenna, Minister of the Environment and Climate Change and Minister responsible for Parks Canada. The land, including six lots on Cave Avenue and six lots on Deer Street, will be leased to the Banff Housing Corporation to develop the land into affordable multi-unit, rental housing. The use of green housing initiatives will be a requirement of the land release.

[More Details](#)



#AlignedWithAMPPE Member Feature – Banff Lodging Co.

Banff Lodging Co. is an innovative and progressive hospitality and real estate company with approximately 700 employees. The company owns and operates nine hotels, seven restaurants, a full-service spa, the Lux movie theatre, a retail & rental shop, and a ski school. The Moose Hotel & Suites, currently under construction on Banff Avenue, is scheduled to open in spring 2016. The hotel features 174 units, with amenities including an Italian restaurant (Pacini), a full-service spa (Meadow Spa), meeting rooms, and an exercise/pool area featuring outdoor, roof-top hot pools and sauna.

[Visit Their Website for More Details](#)

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