



AMPPE's Monthly Membership Newsletter

Your source for up-to-date information in the Mountain Parks



Dear Members,

As the seasons change in our Mountain National Parks, so do operations in the AMPPE office. Please join me in welcoming Casey Peirce as AMPPE's new Executive Director. Watch for official notification of Casey's appointment in September. I encourage you to stop by the office and introduce yourself to Casey, discuss any on-going advocacy issues and share your opinions with her.

Sincerely, *David Bayne, Chairman, Board of Directors*

Officials ask recreationalists to stop disrespecting area closures



As many as 60 individuals were caught on camera in a closure near Quarry Lake. The area was closed off to the public and cameras were installed in order to capture and relocate a bear, which came into contact with a tourist in late July. Fish and Wildlife officers are urging the public to respect the closure. When officers close an area, they do so to ensure human safety as well as the well-being of the bear. If caught entering a closed area by a Fish and Wildlife officer, you face a charge of up to \$50,000 and could go to jail for up to a year.

[More Details](#)

ADB recommends Sulphur Mountain Gondola improvements



Plans for redevelopment of the Sulphur Mountain Gondola operation received a conditional recommendation after Brewster Travel Canada's president David McKenna and Brewster project architect John Souleles presented to the administration development board (ADB) on July 31. After deliberation, the ADB returned with a decision to recommend approval to the park superintendent with three main conditions. The gondola upper terminal hasn't been remodeled since 1980.

[More Details](#)

Conservation officers in Banff responding to two dozen calls per day



Resource conservation officers in Banff have been responding to as many as 24 calls per day, dealing with grizzly and black bears non-stop in the Banff townsite, campgrounds and along the highways. With tens of thousands of visitors in the parks each day, officers were busy making sure there were no conflicts between people and wildlife. In the Banff field unit alone, there has been a 33 per cent increase in human-wildlife conflict occurrences over 2013, not including Lake Louise, Yoho and Kootenay.

[More Details](#)

Jasper inches closer to new tourism brand



Come November, Jasper will be sporting a new and improved brand that resonates with active explorers. "We're drilling down to what Jasper is," said Mary Darling, CEO of Tourism Jasper. Consultants have been collecting data from locals and visitors and will now create a new sales pitch for Jasper. Tourism Jasper will have meetings with its consultants in September to provide further feedback and a few months later the completed brand will be unveiled to the community.

[More Details](#)

Ski Big 3 added to Mountain Collective pass



Ski Big 3 General Manager Pete Woods announced on August 12 that the Bow Valley has signed on with Mountain Collective Ski Pass, which will allow thousands of North American skiers to test local slopes at discount prices, as well as give local skiers a chance to ski at iconic ski locations for half price. This deal has the potential to attract thousands of American skiers to the Bow Valley and aligns the resorts with the best ski destinations on the planet. Travel Alberta and BLLT promote Banff and Lake Louise heavily in the U.S., and this will help their efforts, Woods said.

[More Details](#)